



motiroti

Press Release

Award winning arts organisation **motiroti** launches a pioneering arts programme that crosses geographical, linguistic, racial and religious divides to explore notions of 'home and beyond' in partnership with local, national and international cultural institutions.

360° Britain India Pakistan

A three-year programme of cultural explorations: 2007 – 2010

Over the next three years, **motiroti** will be a fulcrum for cultural exchange between Britain, India and Pakistan through **360°**. The programme will reveal contemporary dynamics between the three countries, delivered through a series of projects with outcomes that are artistic and educational and extend beyond the realm of the arts.

Sixty films, three international artists' residencies, various publications and a new collaboration will bring artists together, to excite imaginations and explore the role that art can play in building alliances and shaping communication and insight, across boundaries of culture and geography.

60x60 Secs (May 2008 onwards) - The first project of this programme offers sixty one-minute film commissions to sixty established and emerging artists - 20 from each country - presenting their unique views on identity in an age of globalisation. **60x60 Secs** will be launched in Britain, published on the web and premiered in India and Pakistan simultaneously. Pushing the boundaries of where work can be seen, audiences will encounter these films in conventional as well as unconventional settings: TV, digital arts and film festivals, art galleries, shopping malls, cinemas and in-flight entertainment.

International Residencies & Exchanges (Nov 2008 – Mar 2009) - Three residencies will bring 15 artists from Britain, India and Pakistan together - with academics, sociologists, economists and other communities of interest - to illuminate themes of 'home and beyond'. Hosted in all three countries, this creative journey will encourage the participants to push the boundaries of their practice by questioning, challenging and learning from each other's visions, beliefs and methodologies.

New Collaboration (Nov 2009 – 2010) - Finally, harnessing the ideas generated through the international exchanges, the 15 artists will create a new collaborative work combining digital technologies, new media and live interventions. From spring 2010 the New Collaboration will tour internationally and become a catalyst to further connectivity between artists, communities, countries and continents. The tour will be accompanied by a publication charting the development of **360°**.

Notes to editor

- 14 November 2007 **360°** Launch and screening of the six pilot films from **60x60 Secs** at London's Living Room, GLA City Hall (by invitation only). Films by: **Shanaz Gulzar, Daniel Saul** (Britain); **Nitin Das, Nila Madhab Panda** (India); **Shalalae Jamil, Maheen Zia** (Pakistan).
- May 2008 **60x60 Secs** Public launch event (venue to be confirmed); **360°** Website launch.
- Artistic Director, **Ali Zaidi**; Creative Associate India, **Nila Madhab Panda**; Creative Associate Pakistan, **Shalalae Jamil**. The Creative Associates are artists specialising in new media, appointed to act as collaborators, curators and mentors.
- Partners & sponsors: Supported by British Council; CityFM89, radio media partner (Pakistan); Cyberstrider, 360° website partner; YHA, hospitality partner.
- For over ten years **motiroti** has made internationally acclaimed and award winning art that transforms relationships between people, communities and spaces. Learning is core to our philosophy, and we foster participation and collaboration across disciplines and between different cultures. Making multiple perspective artworks for the public realm, the projects, both artistic and educational, challenge and tease the perceptions of artists, organisations, audiences and individuals. www.motiroti.com
- For more information please contact Claudia Sponton, Communications Manager (Tuesdays, Wednesdays and Thursdays) **E** claudia@motiroti.com **T** 020 7704 6870

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